



## Organization

Snowwhite

## Country

UAE

Asia

## Industry/ Vertical

Retail



*The Gulf's largest men's wear showroom chain*  
U.A.E. . OMAN . BAHRAIN . QATAR . KUWAIT



The network covered sensitive information which were under constant threat from external entities. So they needed a strong Firewall solution.

- Mr. R. M. Pandian  
Sr. Application Specialist  
Snowwhite

<http://www.cyberoam.com>

## Snowwhite Relies on Cyberoam for its Security

### About Snowwhite

Snowwhite has established itself as one of the leading showrooms in the Gulf when it comes to men's wear, be it formal or casual. The phenomenal surge of Snowwhite with a total of 25 showrooms across the Gulf and the tremendous backing it has earned from discerning customers is ample testimony to its popularity and reach. During the last one decade, Snowwhite has set operations in Dubai, Sharjah, Abu Dhabi, Fujairah, Ras-al-Khaimah, Kuwait, Qatar, Oman, Bahrain and lately in Al Ain.

Snowwhite has the best and the latest collection made available at its showrooms across the Gulf.

### The Snowwhite Challenge

Below mentioned are the challenges faced by Snowwhite related to its business activities:

#### Protecting the Network Edge

Snowwhite data servers contain the applications, and data that can be possibly targeted by attacks from external entities. Servers in their networks host client's information which had to be protected against outside access attempts. They sell apparel to consumers and accept payments via credit cards. Online fraud is also a major concern for them. The organization, therefore, needed a gateway firewall for first layer protection of the entire network.

#### Uncontrolled Surfing

In absence of a Content Filtering solution the users could surf the Internet unbridled. This laid the company's network bare to Internet based blended threats. It also hit the productivity of the company as the employees spent productive time, in unproductive surfing.

#### VPN Connectivity

Snowwhite has evolved into an organization with independent networks at remote sites supporting hundreds of users. The primary challenges for Snowwhite were to provide access to sensitive data across a more secure and stable VPN.

### The Cyberoam Solution

Snowwhite looked into a number of security products in order to address their business challenges. The search was on for an appliance which would take care of their all above requirements. So they felt that Cyberoam was the apparent choice. The industry then deployed one (1) 200i and one (1) unit of CR15wi at the head office and Thirty Four (34) units of CR15wi at branch office all over Gulf in Bridge mode.

The business benefits were as follows:

#### Firewall

Cyberoam firewall is ICSA and Checkmark certified - provides granular access controls over Internet traffic and the network resources. It inspects content in network packets to ensure that unauthorized traffic does not pass into or out of the intranet.

Snowwhite users are given controlled access to network and internet resources, ensuring that no security loopholes are left open.

Cyberoam ICSA and Checkmark certified firewall - provides granular access controls over Internet traffic and the network resources.

Cyberoam's 82+ strong Content Filtering Technology kept the organisation's internet resource productively focused.

### Web URL Filter

Cyberoam's 82+ category strong Web Content filtering technology kept the organization's internet resources productively focused. Mr. R.M. Pandian, Sr. Application Specialist at Snowwhite said, "Being able to choose what sites to allow access to and what sites to block was an essential feature for Snowwhite when deciding on a Web filtering product." The Content filtering features ensure that all P2P and Instant Messengers are blocked and that there is no breach of data.

### Virtual Private Network Connectivity

Cyberoam's IPSec VPN solution bridged the geographical distances between the organization's branch and head offices. This now ensures that the user can connect securely from any location and use the organization's resources. Highly encrypted traffic enforced security over the Internet and ensures that no malware sneaks through.

### To Enclose

"Cyberoam is just another switch or security device which visibly adds value to an organization. Its features make Cyberoam to be among the top recommended solution for any organization", said Mr. Pandian.



### Toll Free Numbers

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